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Hershey Park selects Apogee Sound Intl. for 30,000 capacity outdoor venue

Hershey, PA – Hershey Entertainment & Resorts Company has chosen an Apogee system to provide sound for the Hershey Park® NightLights laser show. The laser show, which takes place in the Midway America area of the park, can accommodate 30,000 patrons and runs nightly as one the park's signature events.

Kent Bachmann, Hershey Parks Managing Director of Planning, Engineering, and Maintenance, chose Apogee because, "Apogee provided full coverage of the area, which is over 600 feet wide by 400 feet deep, without the use of delay speakers." Bachmann states, "We were looking for a system that would sound clear and crisp at any power level, and have no distortion. Apogee provided us with that." The Apogee products installed comprised: 16 ALA-5 loudspeakers, 16 CA-4000 amplifiers, 2 PLA-5 processors, and 2 CRQ-12 equalizers.

"HersheyPark needed to maintain control of the sound within the listening area. Noise pollution from outside the park was a major concern for management. Apogee's line array speakers give excellent coverage and control in this application," says Don Otomo, Senior Design Consultant for Thorburn Associates, a full service acoustical consulting firm. Otomo adds, "The Apogee system we chose provides uniform coverage from 40 to 400 feet. Amazingly, the sound pressure level doesn't deviate more than plus or minus one decibel. With a conventional system (a non-linear array), the differential would be more like 20 decibels."

Apogee president, Ken DeLoria, was pleased with HersheyPark's choice. "It is always satisfying when your product is chosen above others, but particularly so because of HersheyPark being a winner of the coveted Applause Award." The Applause Award, given annually by the International Association of Amusement Parks & Attractions (IAAPA), honors an amusement park or attraction "whose management, operations, and creative accomplishments have inspired the industry with its foresight, originality and sound business development." HersheyPark was given the award in 2000.

Apogee Sound International, LLC, is known worldwide as a manufacturer of sound reinforcement products designed for the professional audio industry. For more information, contact Apogee Sound International, LLC., 2180 South McDowell Boulevard, Petaluma, CA, 94954, U.S.A.; 707-778-8887, fax: 707-778-6923, e-mail: info@apogee-sound.com, web site: www.apogee-sound.com.